



iAM^{4u}
iSMOOTH
EXTREME
STRAIGHTENING TREATMENT

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EXTREME SMOOTHING

iSMOOTH Extreme is an organic smoothing treatment, the represents a cutting-edge cosmetic solution in the world of straightening treatments. The hair is naturally smooth, bright, soft and looks perfectly healthy. **iSMOOTH Extreme** eliminates frizz, creates a barrier against moisture and significantly reduces drying times. The formula is enriched with rapeseed oil, sericin (protein extracted from silk), guar gum with highly conditioning action, coconut oil and emollients of natural origin. Its technology is based on the thermal realignment of the hair fibers, thanks to the interaction of organic acids, sugars and proteins with the heat of the plate.

before **Wavy virgin hair**

Polypeptide chains show the original position of disulfide bridges. In some people the formation of these bridges causes the protein chains to partially fold back on themselves giving the curly hair its origin.

after **The process**

The action of the product takes place in the cuticle going to weaken the disulfide bonds, at the same time an interconversion of the cysteine bonds of the capillary surface takes place. With the use of heat and the application of mechanical force, the hair is reshaped. The hair is smoothed by reducing compounds.



1. **Wash** the hair with iSmooth Pre-Treatment Shampoo. If necessary, repeat the operation.



5. **Rinse** the hair 50% with warm water, do not use shampoo.



2. **Dry** the hair 100%.



6. **Dry** the hair 100% with the help of a brush.



3. **Apply** iSMOOTH Extreme.



7. **Flat Iron** thin locks (0,5 cm) from 8 to 15 times at 230°C. Decrease the temperature for fragile and grey hair.



4. **Leave it on** from 30 to 60 minutes.



8. **The treatment is finished.** Style as you prefer. You can wash the hair the same day of treatment.